

**catarina barcala**  
art director



**— hello!**

my name is catarina,  
i'm an art director  
based in ny,  
currently working at mullenlowe us

**— contact**

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**— social**

www.catarinabarcala.com  
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**— experience**

art director /  
mullenlowe - los angeles  
august 2022 - now

art director /  
vmly&r commerce - new york  
april 2021 - august 2022

art director intern  
r/ga - new york  
january - march 2020

art director intern  
akqa - tokyo  
september- december 2019

art director intern  
mccann - madrid  
april - june 2019

art director intern  
mccann - barcelona  
january - march 2018

**— awards**

young lions 2023 / bronze - 'the lifelong lesson'  
young lions us 2023 / gold - 'the super bowl performance'  
cannes lions 2022 / silver lion - 'cycle by freda'

**— awards**

cannes lions 2021 / shortlist - 'cycle by freda'  
eurobest award 2021 / shortlist - 'cycle by freda'  
gerety awards health 2021 / gold - 'cycle by freda'  
clio health 2021 / shortlist - 'wellnex'  
adc the young ones 2021 / silver cube - 'too sexy for uk'  
adc the young ones 2021 / gold cube - 'her street'  
adc the young ones 2021 / silver cube - 'her street'  
adc the young ones 2021 / merit - 'her street'  
adc the young ones 2021 / merit - 'her street'  
golden award of montreux 2021 / gold medal - 'foodie'  
golden award of montreux 2021 / finalist - 'brick the law'  
golden award of montreux 2021 / finalist - 'too sexy for uk'  
clio sports 2020 / bronze - 'wherever together'  
clio sports 2020 / bronze - 'lended steps'  
d&ad 2020 / future impact pencil - 'naked books'  
young lions live award cannes lions 2020 / shortlist - 'foodie'  
one show young ones 2020 / gold pencil - 'wherever together'  
adc the young ones 2020 / merit - 'wellnex'  
ad stars 2020 / crystal on design - 'staying alive'  
ad stars 2020 / shortlist design - 'support a stranger'  
ad stars 2020 / shortlist integrated - 'too sexy for uk'  
ad stars 2020 / shortlist psa - 'too sexy for uk'  
ad stars 2020 / shortlist psa - 'wherever together'  
golden award of montreux 2020 / finalist - 'wherever together'  
círculo creativo 2020 / shortlist - 'the sounds of domestic violence'  
creative circle 2019 / gold award - 'lended steps'  
creative circle 2019 / bronze award - 'spoiler alert'  
círculo creativo 2019 / shortlist mobile - 'league of fanatics'  
círculo creativo 2019 / shortlist digital - 'league of fanatics'  
it hurts us all 2019 / gold - 'the sounds of domestic violence'  
amapr 2019 / silver - 'the coolest song'  
effie's 2018 / silver - 'every step matters'  
el ojo de iberoamérica 2018 / bronze - 'league of latin creatives'  
amapro 2018 / gold - 'league of fanatics'  
el ojo de iberoamérica 2018 / shortlist - 'ls market'  
hiv think tank 2017 / gold 'shares the other side'  
students with talent 2016 / shortlist - 'take care of your world'  
students with talent 2016 / shortlist - '#brekkieshero'